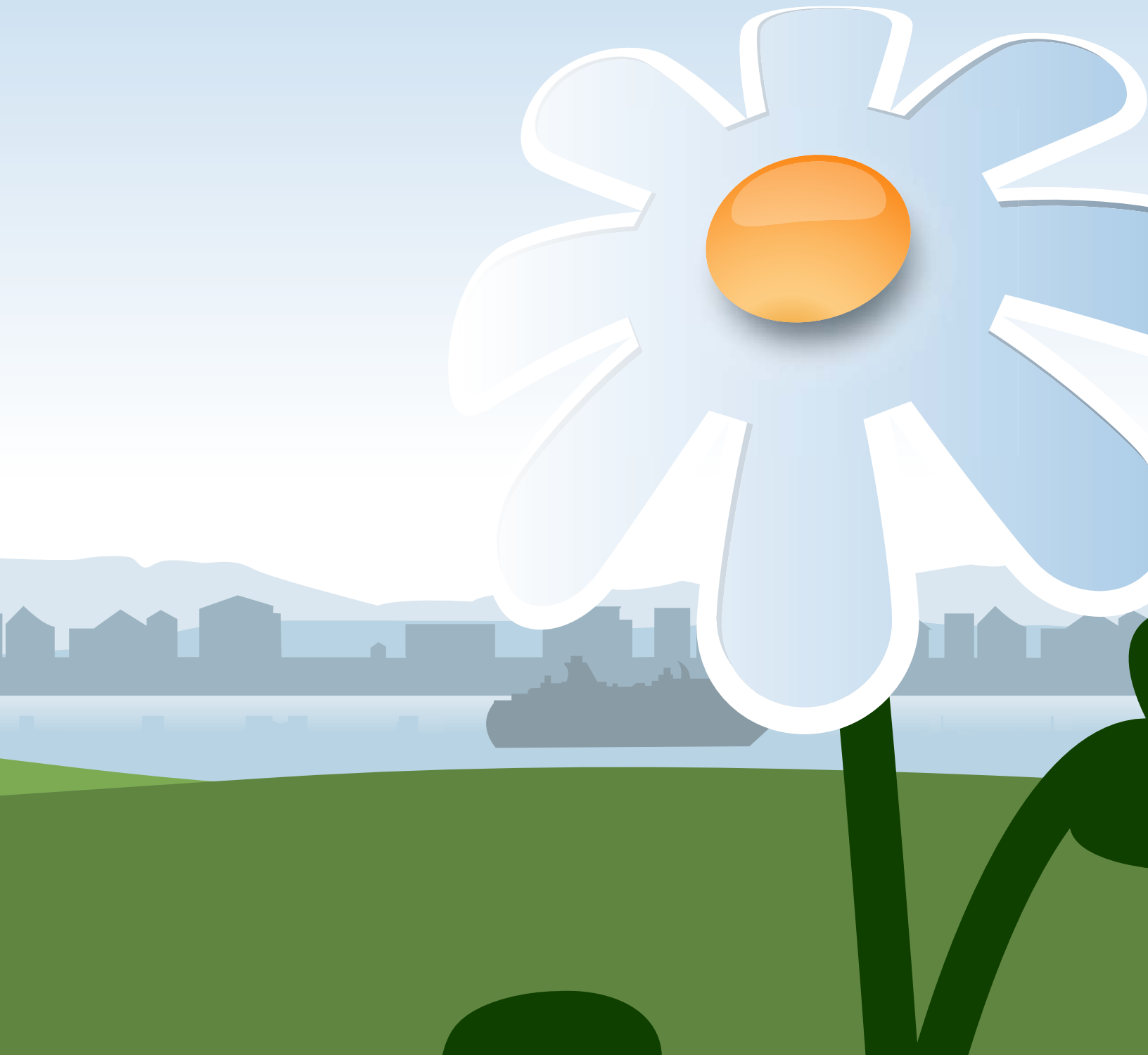









🌻 EPICULTURE FACT SHEET





EPICULTURE FACT SHEET

-  **COMPANY PROFILE** Epiculture is a Toronto-based interactive business/marketing services agency specializing in the development of websites, web-enabled applications and related media.
-  **FOUNDED** 1996
-  **OWNERSHIP** Privately Owned
-  **LEADERSHIP** Warren Davis - President, CCO
-  **HEADQUARTERS** Toronto, Ontario, Canada
-  **VISION** Epiculture strives to exceed each and every client's expectations by providing exceptional creativity, technical competency, expert consulting and prompt, personalized customer service.
-  **DISCIPLINES**
 - Advisory & Research
 - Website & Application Development
 - Audience Research & Usability Testing
 - Email Campaigns & Relationship Management
 - Online Marketing & Branding
 - Content Management
 - Usability Testing & Research
 - Tracking & Analytics



EPICULTURE FACT SHEET

PRODUCTS

XIO.Flare™ - is an ASP hosted solution delivering extensive Flash and rich media analytics to assist with customer acquisition, conversion and retention. XIO.Flare's tracking and reporting capabilities extend far beyond leading 'web log' analysis software by offering more 'useful' reports; including the ability to quickly and easily add custom reports. Initiatives can be tracked at both individual (campaign) and standard aggregate (anonymous) levels. Contact us to learn more about XIO.Flare or visit www.xio.ca for more information.

XIO.Ensurvey™ - is a highly customizable and personalized survey deployment and online reporting application that assists companies in strengthening relationships with customers, partners and employees. Using Ensurvey, companies can quickly and easily deploy a cost-effective means of collecting the insights, opinions and ideas of the people that matter most while executing critical business adjustments in real-time. Contact us to learn more about XIO.Ensurvey.

AdLib™ - is a highly customizable, dynamic advertising generation engine that produces personalized, high resolution, print-ready advertising for franchise-based corporations and other high-output ad environments. The ad creation process is easy-to-use, browser-based, and is highly customizable, enabling companies to render highly consistent messaging/branding while greatly reducing costs associated with traditional advertisement creation processes. Contact us to view a demo and learn more about AdLib.

SELECT CLIENTS

Blockbuster Canada
Brunico Communications
Canadian Tire
Grand & Toy
Lung Association
Toyota Canada*
Wal-Mart

* in cooperation with Tele-Productions Mobile

